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Mark: SAMSUNG PIFF

Samsung PIFF

US Serial Number: 88823992

Application Filing Date: Mar. 06, 2020

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/APPLICATION/Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Mar. 10, 2020

Mark Information

Mark Literal Elements: SAMSUNG PIFF

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: display for smart phones

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Samsung Electronics Co., Ltd.

Owner Address: 129, Samsung-ro, Yeongtong-gu
Suwon-si, Gyeonggi-do KOREA, REPUBLIC OF 17113

Legal Entity Type: limited company (ltd.)

State or Country Where Organized: KOREA, REPUBLIC OF

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David A. Plumley **Docket Number:** 186943
Attorney Primary Email Address: pto@LRRC.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: DAVID A. PLUMLEY
LEWIS ROCA ROTHGERBER CHRISTIE LLP
P.O. BOX 29001
GLENDALE, CALIFORNIA UNITED STATES 91209-9001
Phone: 626-795-9900 **Fax:** 626-577-8800
Correspondent e-mail: pto@LRRC.com dplumley@lrrc.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---------------------------------|-------------------|
| Mar. 10, 2020 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: NEW APPLICATION PROCESSING **Date in Location:** Mar. 10, 2020

Trademark/Service Mark Application, Principal Register

Serial Number: 88823992

Filing Date: 03/06/020

The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| SERIAL NUMBER | 88823992 |
| MARK INFORMATION | |
| *MARK | Samsung PIFF |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| LITERAL ELEMENT | Samsung PIFF |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font style, size, or color. |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | Samsung Electronics Co., Ltd. |
| *MAILING ADDRESS | 129, Samsung-ro, Yeongtong-gu |
| *CITY | Suwon-si, Gyeonggi-do |
| *COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | Korea, South |
| *ZIP/POSTAL CODE (Required for U.S. and certain international addresses) | 17113 |
| *EMAIL ADDRESS | email@pankoreaip.com |
| LEGAL ENTITY INFORMATION | |
| TYPE | limited company (ltd.) |
| STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED | Korea, South |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 009 |
| *IDENTIFICATION | display for smart phones |
| FILING BASIS | SECTION 1(b) |
| ATTORNEY INFORMATION | |
| NAME | David A. Plumley |
| ATTORNEY DOCKET NUMBER | 186943 |
| ATTORNEY BAR MEMBERSHIP NUMBER | XXX |
| YEAR OF ADMISSION | XXXX |
| U.S. STATE/ COMMONWEALTH/ TERRITORY | XX |

| | |
|--|---|
| FIRM NAME | LEWIS ROCA ROTHGERBER CHRISTIE LLP |
| STREET | P.O. Box 29001 |
| CITY | Glendale |
| STATE | California |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States |
| ZIP/POSTAL CODE | 91209-9001 |
| PHONE | 626-795-9900 |
| FAX | 626-577-8800 |
| EMAIL ADDRESS | pto@LRRC.com |
| OTHER APPOINTED ATTORNEY | David A. Dillard, Thomas J. Daly, Edward R. Schwartz, David A. Plumley, Gregory S. Lampert, Syed A. Hasan, Robert A. Green, Michael J. MacDermott, Anne Wang, Constantine Marantidis, Gary J. Nelson, Raymond R. Tabandeh, Josephine E. Chang, Jun-Young E. Jeon, Peter C. Hsueh, Oliver S. Bajracharya, Lauren E. Schneider, G. Warren Bleeker, Jason C. Martone, Joshua T. Chu, Justin O. Ehresmann, Shaun P. Lee, Ryan M. Swank, Dustin R. Szakalski, Katherine L. Quigley, Michael J. Curry, Abazar Miresghhi, Kyle W. Kellar, Martin W. Regehr, Sami I. Schilly, S. Drew Wilson, Olga M. Katsnelson, John Carson, Cindy A. Villanueva, Daniel A. Salgado, Nancy R. Snow, Clara C. Low, Jimmy Y. Kwun, Jeffrey C. Tom, Kurt S. Prange, Steven J. French |
| CORRESPONDENCE INFORMATION | |
| NAME | David A. Plumley |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE | pto@LRRC.com |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | dplumley@lrrc.com |
| FEE INFORMATION | |
| APPLICATION FILING OPTION | TEAS Standard |
| NUMBER OF CLASSES | 1 |
| APPLICATION FOR REGISTRATION PER CLASS | 275 |
| *TOTAL FEES DUE | 275 |
| *TOTAL FEES PAID | 275 |
| SIGNATURE INFORMATION | |
| SIGNATURE | /David A. Plumley/ |
| SIGNATORY'S NAME | David A. Plumley |
| SIGNATORY'S POSITION | Attorney of record, California Bar Member |
| SIGNATORY'S PHONE NUMBER | 626-795-9900 |
| DATE SIGNED | 03/06/2020 |

Trademark/Service Mark Application, Principal Register

Serial Number: 88823992

Filing Date: 03/06/020

To the Commissioner for Trademarks:

MARK: Samsung PIFF (Standard Characters, see [mark](#))

The literal element of the mark consists of Samsung PIFF. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Samsung Electronics Co., Ltd., a limited company (ltd.) legally organized under the laws of Korea, South, having an address of
129, Samsung-ro, Yeongtong-gu
Suwon-si, Gyeonggi-do 17113
Korea, South
email@pankoreaip.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: display for smart phones

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The owner's/holder's proposed attorney information: David A. Plumley. Other appointed attorneys are David A. Dillard, Thomas J. Daly, Edward R. Schwartz, David A. Plumley, Gregory S. Lampert, Syed A. Hasan, Robert A. Green, Michael J. MacDermott, Anne Wang, Constantine Marantidis, Gary J. Nelson, Raymond R. Tabandeh, Josephine E. Chang, Jun-Young E. Jeon, Peter C. Hsueh, Oliver S. Bajracharya, Lauren E. Schneider, G. Warren Bleeker, Jason C. Martone, Joshua T. Chu, Justin O. Ehresmann, Shaun P. Lee, Ryan M. Swank, Dustin R. Szakalski, Katherine L. Quigley, Michael J. Curry, Abazar Mireshghi, Kyle W. Kellar, Martin W. Regehr, Sami I. Schilly, S. Drew Wilson, Olga M. Katsnelson, John Carson, Cindy A. Villanueva, Daniel A. Salgado, Nancy R. Snow, Clara C. Low, Jimmy Y. Kwun, Jeffrey C. Tom, Kurt S. Prange, Steven J. French. David A. Plumley of LEWIS ROCA ROTHGERBER CHRISTIE LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

P.O. Box 29001
Glendale, California 91209-9001
United States
626-795-9900(phone)
626-577-8800(fax)
pto@LRRC.com

The docket/reference number is 186943.

David A. Plumley submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

David A. Plumley
PRIMARY EMAIL FOR CORRESPONDENCE: pto@LRRC.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): dplumley@lrrc.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /David A. Plumley/ Date: 03/06/2020

Signatory's Name: David A. Plumley

Signatory's Position: Attorney of record, California Bar Member

Payment Sale Number: 88823992

Payment Accounting Date: 03/06/2020

Serial Number: 88823992

Internet Transmission Date: Fri Mar 06 12:44:20 ET 2020

TEAS Stamp: USPTO/BAS-XX.XX.XXX.XX-20200306124420013

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Samsung PIFF

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