

### **Trade mark**

### **VIVOX**

(210)/(260) Application number 010516961

(270) Application language en

(220) Application date 2011-12-21

Second language it

Application reference MT8525/SPG/AG

Trade mark office EUIPO - EUIPO

(190) Registration office EM

Receiving office number E62744742

Receiving office date 2011-12-21

(550) Trade mark type Word

(551) Kind of mark Individual

(511) Nice classification 9,38,42

Current trade mark status Application refused

Status date 2014-03-11

Opposition period start date 2012-05-29

Opposition period end date 2012-08-29

(521) Acquired distinctiveness false

# (510) List of goods and services

# EN (511) Nice class number 9 List of goods and services Communications software, namely, software that integrates voice communications into online services; all the foregoing for use in connection with online-gaming and virtual worlds. (511) Nice class number 38 List of goods and services Communications via multinational telecommunication networks and computer networks; transmission of information via national and international networks; voice

over internet protocol (VOIP) communications; delivery of audio, video and multimedia content by means



of cellular and wireless communication, electronic communications networks, and computer networks; electronic transmission of data and documents over computer terminals and networks; providing online facilities for real-time interaction with other computer users concerning topics of general interest; instant messaging services; voice mail services and electronic mail services; providing access to computer databases; providing access to online computer databases; all the foregoing for use in connection with online-gaming and virtual worlds.

(511) Nice class number 42

List of goods and services Cloud computing featuring software for use for

integrating voice communications into online services; software as a service (SAAS) services featuring software for integrating voice communications into online services; all the foregoing for use in connection with

online-gaming and virtual worlds.

# (730)/(731)/(732)/(733) Owner

Applicant identifier 486829

Organization name Vivox, Inc

(842) Applicant legal entity Legal Entity

Applicant nationality code US

Applicant incorporation country code US

Address country US

Address country US

Street 2-4 Mercer Road

City Natick,

State Massachusetts

Postcode 01760

# (740) Representative

Representative identifier 10141

Name TOMKINS & CO.

Legal entity Legal Person

Representative kind Association



Representative nationality code IE

Representative incorporation

country code

ΙE

Address country IE

Address country IE

Street 5 Dartmouth Road

City Dublin

Postcode 6

# (750) Correspondence address

# (350) Seniority

No entry for application number EM50000010516961

# **Exhibition priority**

No entry for application number EM50000010516961

# **Priority**

85353734	
Priority country	US
Priority number	85353734
(320) Priority date	2011-06-23
Partial priority	false
Priority status	Claimed
85353732	
Priority country	US
Priority number	85353732
(320) Priority date	2011-06-23
Partial priority	false
Priority status	Claimed

# International registration transformation

No entry for application number EM500000010516961

# **Publication**

Publication number	Publication section	Publication date	Publication page
2012/027	C.1.3	2012-02-08	0
2012/099	A.1	2012-05-29	0



Publication number	Publication section	Publication date	Publication page

2014-03-21

0

2014/054
Opposition

002035718

Opposition number 002035718

Opposition date 2012-07-04

Opposition reference 10516961-VIVOX

A.2.4.1

Proceeding language en

Opposition reference 10516961-VIVOX

Ground of opposition Likelihood of confusion

Opposition status Closed

Status date 2012-07-04

Earlier marks

Country EM

(210)/(260) Application number 009667841

Application date 2011-01-18

Trade mark name VIVO

Trade mark type Figurative

Ground of opposition Art. 8(1)(b)

Opponent details

Applicant identifier 55019

Organization name TELEFONICA, S.A.

(842) Applicant legal entity Legal Entity

Applicant nationality code ES

Applicant incorporation country

code

ES

Address country ES

Address country ES

Street Gran Vía, 28

City Madrid



Postcode 28013

Applicant representative details

Representative details

Representative identifier 19184

Name INTECSER CONSULTORÍA

Legal entity Legal Person

Representative kind Association

Representative nationality code ES

Representative incorporation

country code

ES

Address country ES

Address country ES

Street Calle Goya, 127

City Madrid

Postcode 28009

Opposition events

# Recordals

006260155

Kind of record Proprietor - Change of name and address

Record identifier 006260155

Record reference C.1.3

Record status Not to be published

Record status date 2012-02-06

Claimant details

Applicant identifier 486829

Organization name Vivox, Inc

(842) Applicant legal entity Legal Entity



Applicant nationality code US

Applicant incorporation country

code

US

Address country US

Address country US

Street 2-4 Mercer Road

City Natick,

State Massachusetts

Postcode 01760

Representative details

Representative identifier 33909

Name BPE SOLICITORS

Legal entity Legal Person

Representative kind Association

Representative nationality code GB

Representative incorporation

country code

GB

Address country GB

Address country GB

Street St. James's House, St. James' Square

City Cheltenham

Postcode GL50 3PR

007290938

Kind of record Representative - Replacement of representative

Record identifier 007290938

Record reference C.2.2

Record status Not to be published

Record status date 2013-03-27

Original proprietor details



Applicant identifier 486829

Organization name Vivox, Inc

(842) Applicant legal entity Legal Entity

Applicant nationality code US

Applicant incorporation country

code

US

Address country US

Address country US

Street 2-4 Mercer Road

City Natick,

State Massachusetts

Postcode 01760

Claimant details

Applicant identifier 486829

Organization name Vivox, Inc

(842) Applicant legal entity Legal Entity

Applicant nationality code US

Applicant incorporation country

code

US

Address country US

Address country US

Street 2-4 Mercer Road

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Address country IE

Street 5 Dartmouth Road

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# **Cancellation**

No entry for application number EM50000010516961

# **Appeals**

No entry for application number EM500000010516961

# Renewals

No entry for application number EM500000010516961