

Trademark/Service Mark Application, Principal Register

Serial Number: 88274791

Filing Date: 01/24/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88274791
MARK INFORMATION	
*MARK	REAL VIEW FINDER
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	REAL VIEW FINDER
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Panasonic Corporation
*STREET	1006 Oaza Kadoma, Kadoma-shi
*CITY	Osaka
*COUNTRY	Japan
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	571-8501
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Japan
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Digital cameras; digital still cameras; video cameras; electronic viewfinders for digital cameras.
FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	2019-015897
FOREIGN APPLICATION COUNTRY	Japan
FOREIGN FILING DATE	01/24/2019
INTENT TO PERFECT 44(d)	At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for

	registration, a valid claim of priority may be retained.
ATTORNEY INFORMATION	
NAME	Sarah G. Voeller
ATTORNEY DOCKET NUMBER	20651.77US01
FIRM NAME	Hamre, Schumann, Mueller & Larson, P.C.
STREET	45 South Seventh Street, Suite 2700
CITY	Minneapolis
STATE	Minnesota
COUNTRY	United States
ZIP/POSTAL CODE	55402
PHONE	612-455-3800
FAX	612.455.3801
EMAIL ADDRESS	trademark@hsml.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Michael D. Schumann, James A. Larson, Sandra Epp Ryan
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	Sarah G. Voeller
FIRM NAME	Hamre, Schumann, Mueller & Larson, P.C.
STREET	45 South Seventh Street, Suite 2700
CITY	Minneapolis
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COUNTRY	United States
ZIP CODE	55402
PHONE	612-455-3800
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EMAIL ADDRESS	trademark@hsml.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Sarah G. Voeller
FIRM NAME	Hamre, Schumann, Mueller & Larson, P.C.
STREET	45 South Seventh Street, Suite 2700
CITY	Minneapolis
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*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Sarah G. Voeller/
SIGNATORY'S NAME	Sarah G. Voeller
SIGNATORY'S POSITION	Attorney of Record, MN Bar Member
SIGNATORY'S PHONE NUMBER	612-455-3800
DATE SIGNED	01/24/2019

Trademark/Service Mark Application, Principal Register

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To the Commissioner for Trademarks:

MARK: REAL VIEW FINDER (Standard Characters, see [mark](#))

The literal element of the mark consists of REAL VIEW FINDER.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Panasonic Corporation, a corporation of Japan, having an address of
1006 Oaza Kadoma, Kadoma-shi
Osaka 571-8501
Japan

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Digital cameras; digital still cameras; video cameras; electronic viewfinders for digital cameras.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on Japan application number 2019-015897, filed 01/24/2019.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration and requests that the application be suspended to await the submission of the foreign registration. If ultimately the applicant does not rely on §44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Sarah G. Voeller and Michael D. Schumann, James A. Larson, Sandra Epp Ryan of Hamre, Schumann, Mueller & Larson, P.C. 45 South
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612.455.3801(fax)
trademark@hsml.com (authorized)

The attorney docket/reference number is 20651.77US01.

The applicant hereby appoints Sarah G. Voeller of Hamre, Schumann, Mueller & Larson, P.C.

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612-455-3800(phone)
612.455.3801(fax)
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as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

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612.455.3801(fax)

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E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Sarah G. Voeller/ Date: 01/24/2019

Signatory's Name: Sarah G. Voeller

Signatory's Position: Attorney of Record, MN Bar Member

Payment Sale Number: 88274791

Payment Accounting Date: 01/25/2019

Serial Number: 88274791

Internet Transmission Date: Thu Jan 24 13:58:28 EST 2019

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REAL VIEW FINDER