

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 88173166

Filing Date: 10/29/2018

*NOTE: Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">GALAXY J2 PURE</a>
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	GALAXY J2 PURE
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Samsung Electronics Co., Ltd.
*STREET	129, Samsung-ro, Yeongtong-gu
*CITY	Suwon-si, Gyeonggi-do
*COUNTRY	Korea, South
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	Korea, South
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
*INTERNATIONAL CLASS	009
*IDENTIFICATION	Mobile phones; Smartphones
*FILING BASIS	SECTION 1(b)
<b>ADDITIONAL STATEMENTS SECTION</b>	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION	The applicant claims ownership of active prior U.S.

(if applicable)	Registration Number(s) 5241602.
* CONSENT (NAME/LIKENESS) (if applicable)	
* CONCURRENT USE CLAIM (if applicable)	
MISCELLANEOUS STATEMENT	Samsung Electronics Co., Ltd. is a corporation as organized under the laws of the Republic of Korea.
<b>ATTORNEY INFORMATION</b>	
NAME	Diane J. Mason
ATTORNEY DOCKET NUMBER	26926.0001
FIRM NAME	LeClairRyan, LLP
STREET	44 Montgomery Street, Ste. 3100
CITY	San Francisco
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	94104
PHONE	415-913-4911
EMAIL ADDRESS	trademarksf@leclairryan.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>DOMESTIC REPRESENTATIVE INFORMATION</b>	
NAME	Diane J. Mason
FIRM NAME	LeClairRyan, LLP
STREET	44 Montgomery Street, Ste. 3100
CITY	San Francisco
STATE	California
COUNTRY	United States
ZIP CODE	94104
PHONE	415-913-4911
EMAIL ADDRESS	trademarksf@leclairryan.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>CORRESPONDENCE INFORMATION</b>	
*NAME	Diane J. Mason
FIRM NAME	LeClairRyan, LLP
*STREET	44 Montgomery Street, Ste. 3100
*CITY	San Francisco
*STATE (Required for U.S. addresses)	California
*COUNTRY	United States
*ZIP/POSTAL CODE	94104
PHONE	415-913-4911

<b>*EMAIL ADDRESS</b>	trademarksf@leclairryan.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS Plus
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	225
<b>*TOTAL FEE PAID</b>	225
<b>SIGNATURE INFORMATION</b>	
<b>* SIGNATURE</b>	/djm/
<b>* SIGNATORY'S NAME</b>	Diane J. Mason
<b>* SIGNATORY'S POSITION</b>	Attorney of Record, California State Bar
<b>SIGNATORY'S PHONE NUMBER</b>	415-913-4911
<b>* DATE SIGNED</b>	10/29/2018

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#### To the Commissioner for Trademarks:

**MARK:** GALAXY J2 PURE (Standard Characters, see [mark](#))

The mark in your application is GALAXY J2 PURE.

The applicant, Samsung Electronics Co., Ltd., a corporation of Korea, South, having an address of  
129, Samsung-ro, Yeongtong-gu  
Suwon-si, Gyeonggi-do  
Korea, South

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 009: Mobile phones; Smartphones

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

#### Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5241602.

#### Miscellaneous Statement

Samsung Electronics Co., Ltd. is a corporation as organized under the laws of the Republic of Korea.

The applicant's current Attorney Information:

Diane J. Mason of LeClairRyan, LLP 44 Montgomery Street, Ste. 3100  
San Francisco, California 94104  
United States  
415-913-4911(phone)  
trademarksf@leclairryan.com (authorized)

The attorney docket/reference number is 26926.0001.

The applicant hereby appoints Diane J. Mason of LeClairRyan, LLP

44 Montgomery Street, Ste. 3100  
San Francisco California 94104  
United States  
415-913-4911(phone)  
trademarksf@leclairryan.com (authorized)

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Diane J. Mason  
LeClairRyan, LLP  
44 Montgomery Street, Ste. 3100  
San Francisco, California 94104

415-913-4911(phone)

trademarksf@leclairryan.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

### Declaration

**Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**AND/OR**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### Declaration Signature

Signature: /djm/ Date: 10/29/2018

Signatory's Name: Diane J. Mason

Signatory's Position: Attorney of Record, California State Bar

Signatory's Phone Number: 415-913-4911

Payment Sale Number: 88173166

Payment Accounting Date: 10/30/2018

Serial Number: 88173166

Internet Transmission Date: Mon Oct 29 15:32:25 EDT 2018

TEAS Stamp: USPTO/FTK-XX.XXX.XXX.XX-2018102915322512

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**GALAXY J2 PURE**